



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Patent

#18/C
W. Lamm
7/22/03

is re Application of:

Proehl, et al.

Serial No. 09/218,119

Filed: December 21, 1998

For: METHOD AND APPRATUS
FOR NOTIFICATION ON A
BROADCAST DEVICE

) Examiner: Lonsberry, Hunter B.

) Art Unit: 2611

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JUL 18 2003

Technology Center 2600

MS Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

In the Claims

1-10. (Cancelled)

11. (Currently Amended) A method for execution by a processor system local to a viewer
to alerting a the viewer of a program, said method comprising:

issuing a first notification during a broadcast of an advertisement of an upcoming
program, said first notification asking a viewer whether the viewer has interest in viewing
the broadcast of the program;

receiving a signal indicating viewer interest in a program, the signal being
generated by the viewer responding to the first notification;

retrieving program information in response to the received signal;

storing the program information in a the processor system local to the viewer; and